

## Graduate Certificate of Executive Leadership and Management - FAQs

In partnership with Local Government Professionals (WA), the ECU School of Business and Law has developed a Graduate Certificate of Executive Leadership and Management, specific to the Western Australian local government sector.

The course recognises that students will have demands on their time and could be working outside the metropolitan area. It is mostly delivered online although the course has been developed to also include valuable networking opportunities with colleagues, peers and industry speakers.

A one-hour information session which included a Q&A with 2 participants from the 2023 cohort was recorded on 24 July 2023 and can be accessed [here](#).

We have put together this summary of questions and answers you may have:

### How will the course be useful for local government employees?

- The Graduate Certificate has existed in a generic form for some time. Over the past two years, through discussions with LG Professionals (WA) and ECU, the program has been co-designed to incorporate sector-specific content. It will deliver theory with relevant local government case studies, supported by academics with knowledge and research in the public sector and assessments built around the local government context. This has been informed by research conducted with employees at the organisational and CEO level and LG Professionals (WA) members.
- ECU and the School of Business and Law will draw on its many academic scholars who have public sector experience in research and relationships.
- Throughout the program, ECU will be monitoring expectations and collecting feedback to help continuously improve the program.

### Are places in the program limited?

- No. ECU will, however, need to meet minimum numbers to run the program and may include some professionals from other sectors to ensure cohort viability.

### What are the fees?

- The fee is \$15,140 for the three units.
- Students who are members of LG Professionals (WA) are eligible for a 10% scholarship which reduces fees to \$13,626.
- Please direct scholarship enquiries to Arron Jackson at [ae.jackson@ecu.edu.au](mailto:ae.jackson@ecu.edu.au)
- You must apply for the scholarship before applying for admission to the course.
- Domestic postgraduate students are eligible for FEE-HELP – a loan scheme provided by the Federal Government.

### What is the cut-off date for registration?

ECU has 2 intakes per year:

- 1<sup>st</sup> intake - application for the scholarship: 29 January 2024
- 1<sup>st</sup> intake - application for the course: 5 February 2024
- 2<sup>nd</sup> intake - application for the scholarship: 1 July 2024
- 2<sup>nd</sup> intake - application for the course: 8 July 2024

### If I can't commit to all the units in one year, what flexibility is there in the program?

- The course is designed to be completed in one year, although under extenuating circumstances, it is possible to delay a unit or the course as a whole until the next time the course is run.

- The units are delivered one at a time and require a commitment of only two in-person/on campus days. The remainder is delivered online and recorded to provide students with flexible options to engage with the material as convenient.

### Can the Graduate Certificate be credited to an MBA?

- In short, yes.

### What are the course dates and units?

**Orientation** - online on Wednesday 6 March 2024, 5pm – 6:00pm.

**Unit 1 – *Managing People and Organisations*** will commence on Monday 11 March online.

- There will be an intensive on-campus block of teaching on Monday 18 and Tuesday 19 March with the final assessment due on Mon 29 April.

**Unit 2 – *Responsible Management*** will commence on Mon 8 July online

- There will be an intensive on-campus block of teaching on Monday 15 and Tuesday 16 July with the final assessment due on Monday 26 August.

**Unit 3 – *Transformative Leadership*** will commence on Monday 21 October online.

- There will be an intensive on-campus block of teaching on Monday 28 and Tuesday 29 October. The final assessment is due on Monday 9 December.

### Will this program be part of an ongoing course for LG employees?

- LG Professionals (WA) acknowledges that there has been a need for this qualification in the sector for some time and that continuing study options would benefit the sector.
- ECU is exploring the further development of the program with the view to building to a sector specific Graduate Diploma and Masters.

### Is this Graduate Certificate useful to those who already have an MBA?

- MBAs can be very different: such as in their core focus and specialisations, although the principles are the same. This ECU Graduate Certificate program is tailored to the (WA) public sector, aimed at solving real world problems in your local context and as such may value add on top of your existing MBA.
- Dr Judy Lundy is happy to explain the course and its benefits further to any potential student. Please contact her at [j.lundy@ecu.edu.au](mailto:j.lundy@ecu.edu.au)
- Note: This program could be a 'refresher'.
- MBAs are often network building. This is one of the strengths of this program, which places great importance on building relationships with colleagues in the sector across WA.

For further information, please contact:

Arron Jackson (general questions and scholarship applications for LGP WA members)

Tel: 6304 5881

Email: [ae.jackson@ecu.edu.au](mailto:ae.jackson@ecu.edu.au)

Dr Judy Lundy (course information, enrolment and unit content)

Tel: 6304 5410

Email: [j.lundy@ecu.edu.au](mailto:j.lundy@ecu.edu.au)

For further course details, please visit our website at [here](#).